

COVID-19

#STAY HOME



HOW DOES PLAN INTERNATIONAL ECUADOR RESPOND TO COVID-19?

GENERAL OBJECTIVE

Reduce the impact of the COVID-19 crisis in coordination with humanitarian actors, public and private sector, through prevention and humanitarian assistance for the most vulnerable communities, including migrants, refugees, and displaced individuals, prioritizing women and girls". Estimated scope: 455,988 people.

OUR ACTIONS

OUTCOMES MAY 2020



- Provide access to:
- Economic Assistance
 - Food
 - Education
 - Information
 - Hygiene Products
 - Contraception Methods

- Delivery of food kits and hygiene supplies to 75,015 people.
- Support the Ministry of Education on training for parents on teen pregnancy prevention and production of educational material to strengthen the educational system.
- Production of radio spots in local language in order prevent COVID-19 and promote hygiene habits.
- Delivery of cash to 2,250 people in vulnerable circumstances and in condition of human mobility.



- Prevention and response to violence, especially:
- Gender Based Violence
 - Sexual Violence
 - On line Violence

- Accompaniment for the Girls' Movement to implement their digital strategy and create 30 communication products; for example: #QuarantineWithoutViolenceChallenge.
- Participation of the Girls' Movement in the "hack the crisis" initiative to find collaborative solutions for the challenges faced by women during the COVID-19 crisis.
- Dissemination of key protection messages through social networks and the media, including over 40 community radio stations, reaching over 250,000 people.
- Strengthen community-based protection mechanisms for the prevention of violence against girls during isolation.



- Development of entrepreneurship led by women for the economic and social recovery of their families

- Training through WhatsApp for approximately 140 people on issues of entrepreneurship and personal finances.
- Donation of supplies for entrepreneur women to tailor 30,000 face masks in the communities.

ALLIANCES

- Donation of US \$1.4 million to CARE, ChildFund and Plan International by the "Por Todos" (For Everyone) Fund, managed by private companies.
- Participation in Government and UN discussion tables on issues of: security, food, education, communication, logistics, water and sanitation, protection and violence prevention.

GEOGRAPHIC AREA

BOLÍVAR
COTOPAXI
CHIMBORAZO
GUAYAS
LOJA
LOS RÍOS
MANABÍ
PICHINCHA
SANTA ELENA

COMMUNICATION

EXAMPLES OF PLAN IN MEDIA

- Is the developing world sleepwalking into disaster? - RTE (Ireland)
- Violence against girls, young and adult women deepens during the confinement - Ekos Digital
- Plan International Ecuador focuses all its effort towards the sanitary emergency - Gestión Magazine
- Coronavirus in Ecuador: a project implemented by Plan International would benefit 455,000 people - El Universo
- Rossana Viteri: "Always in a crisis or an emergency, girls and adolescents bear the worst part" - GK

DISSEMINATION OF CAMPAIGNS



Dads who care

6 SENSES CAMPAIGN

#CARTUCHERA VIOLETA

#Freedom online

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