

COVID-19

#STAY HOME



Por la niñez en Ecuador

# HOW DOES PLAN INTERNATIONAL ECUADOR RESPOND TO COVID-19?

## GENERAL OBJECTIVE

Reduce the impact of the COVID-19 crisis in coordination with humanitarian actors, public and private sector, through prevention and humanitarian assistance for the most vulnerable communities, including migrants, refugees, and displaced individuals, prioritizing women and girls. Estimated scope: 455,988 people.

## OUR ACTIONS



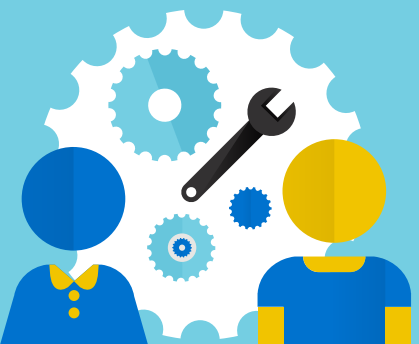
Provide access to:

- Economic Assistance
- Food
- Education
- Information
- Hygiene Products
- Contraception Methods



Prevention and response to violence, especially:

- Gender Based Violence
- Sexual Violence
- On line Violence



Development of entrepreneurship led by women for the economic and social recovery of their families

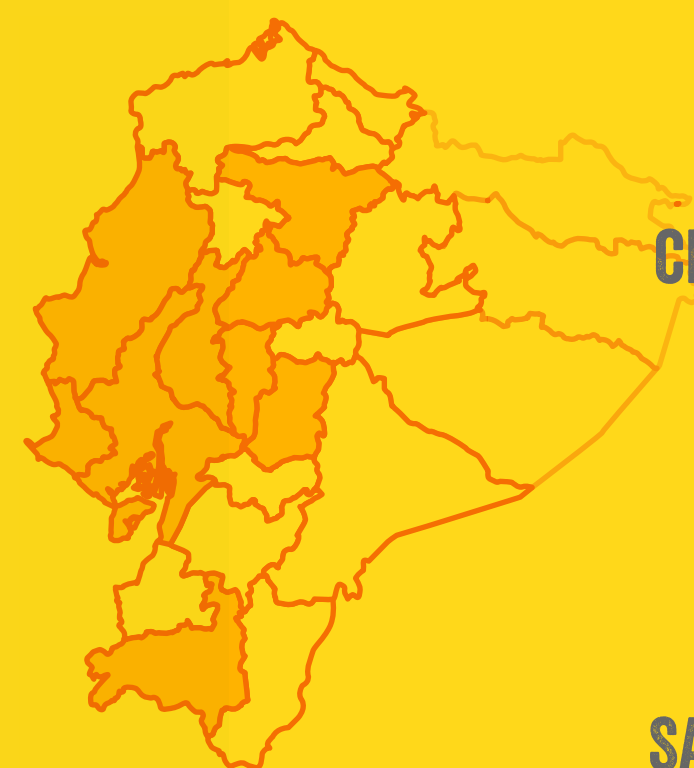
## OUTCOMES JULY 2020

- Delivery of 36,000 food kits and hygiene supplies to 274,000 people in 530 communities.
- Support the Ministry of Education on training for parents on teen pregnancy prevention and production of educational material to strengthen the educational system.
- Delivery of 98,000 educational guides for children of 12 indigenous nationalities as part of the project "Building Resilient Educational Communities in Ecuador".
- Delivery of cash to 3,860 migrants and refugees.
- Reactivation of family orchards with the delivery of garden kits and seeds to 775 families from 29 communities in the provinces of Loja and Santa Elena.
- Development of emotional care workshops to promote the mental health of 225 health professionals.
- Delivery of 203 scholarships to girls and boys in the provinces of Loja and Santa Elena.
- Advise to 200 young girls from the Girls' Movement through 20 online sessions to develop a digital strategy and provide tools to respond and face situations of violence, which in turn contributes to closing the digital gap. Within the strategy, 60 communication products were developed.
- Dissemination of key protection messages through social networks and the media, including over 40 community radio stations, reaching over 250,000 people.
- Strengthen community-based protection mechanisms for the prevention of violence against girls during isolation.
- Donation of supplies to entrepreneur women to tailor 30,000 face masks in the provinces of Guayas and Los Ríos.
- Delivery of machinery to a total of 300 women and men from 12 communities in the province of Loja to promote economic empowerment.
- Training about 140 people on issues of entrepreneurship and personal finances.

## ALLIANCES

- Donation of US \$1.7 million to CARE, ChildFund and Plan International by the "Por Todos" (For Everyone) Fund, managed by private companies.
- Participation in Government and UN discussion tables on issues of: security, food, education, communication, logistics, water and sanitation, protection and violence prevention.
- Presentation to the National Assembly of the study developed by Plan International and the Ministry of Education on Departments of Student Counseling as a contribution to the reform of the Organic Law of Intercultural Education.

## GEOGRAPHIC AREA



BOLÍVAR  
COTOPAXI  
CHIMBORAZO  
GUAYAS  
LOJA  
LOS RÍOS  
MANABÍ  
PICHINCHA  
SANTA ELENA

## COMMUNICATION

### EXAMPLES OF PLAN INTERNATIONAL IN MEDIA

- Rossana Viteri: "Always in a crisis or an emergency, girls and adolescents bear the worst part." – GK
- "Scholarships promote permanence in the educational system" – Diario Crónica
- 248,275 educational guides reach students of the Bilingual Intercultural System – El Telégrafo
- Access to education for girls in Latin America can be reversed by the pandemic - Vistazo
- In Ecuador, A Model In How To Protect Indigenous Villages From The Coronavirus – Forbes
- Rossana Viteri: Women and Education in Ecuador and Latin America – Radio Visión

### DISSEMINATION OF CAMPAIGNS



Dads who care

#CARTUCHERA VIOLETA

#Freedom online



La receta completa

You can lend a hand, donate at:

[plan.org.ec/donar](https://plan.org.ec/donar)



Plan Internacional Ecuador



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# GALLERY

**Delivery of food and hygiene kits in rural communities of the highlands and coastal regions of Ecuador.**



**Plan International has delivered 36,000 kits in 530 communities during the health emergency.**

**Entrepreneur woman from the Ecuadorian coast makes face masks with supplies donated by Plan International.**



**Mothers of local communities participate in an event where more than 98,000 educational guides were delivered for students of indigenous nationalities as part of the project "Building Resilient Educational Communities in Ecuador", financed by the European Union ECHO and executed by the Ministry of Education, in association with UNICEF and Plan International.**

**Participant of the Girls' Movement attends an online workshop where tools are provided to respond and face situations of violence.**



**Support to family businesses in the province of Loja with the delivery of machinery and supplies for the production of food products.**

**You can lend a hand, donate at:**  
**[plan.org.ec/donar](https://plan.org.ec/donar)**



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