

COVID-19

#STAY HOME



# HOW DOES PLAN INTERNATIONAL ECUADOR RESPOND TO COVID-19?

## GENERAL OBJECTIVE

Reduce the impact of the COVID-19 crisis in coordination with humanitarian actors, public and private sector, through prevention of violence and humanitarian assistance for the most vulnerable communities, including migrants, refugees, and displaced individuals, prioritizing women and girls. Estimated scope: 1'500,000 people.

## OUR ACTIONS



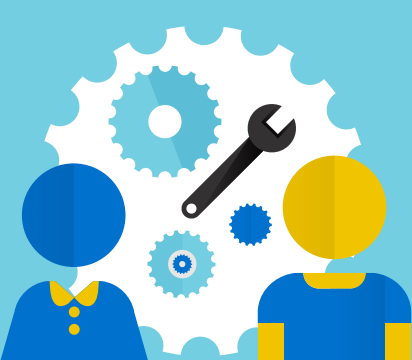
Provide access to:

- Economic Assistance
- Food
- Education
- Information
- Hygiene Products
- Contraception Methods



Prevention and response to violence, especially:

- Gender Based Violence
- Sexual Violence
- On line Violence



Development of entrepreneurship led by women for the economic and social recovery of their families

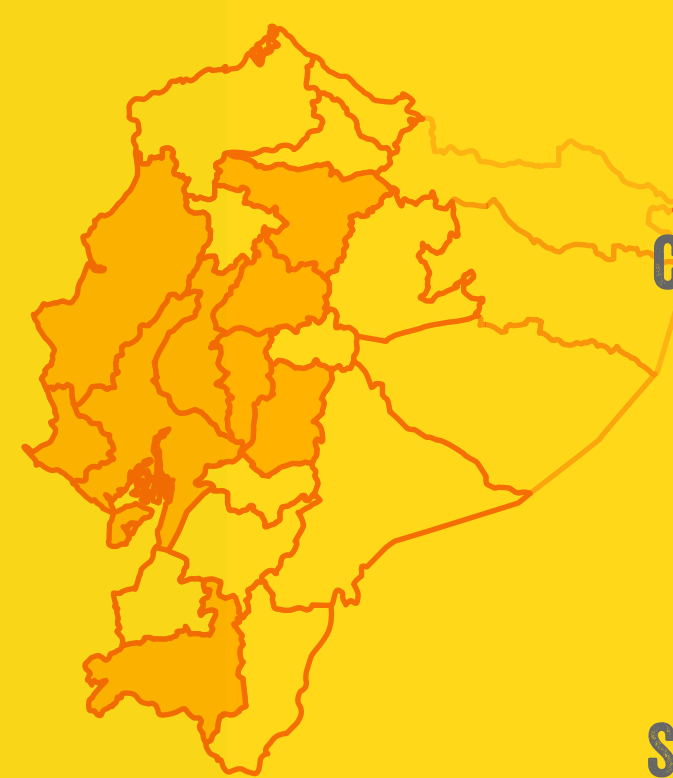
## 7-MONTH EMERGENCY PLAN RESULTS

- Donation of approximately 44,500 food kits and 8,000 hygiene supplies to 298,000 people.
- Reactivation of family orchards with the delivery of 955 garden kits and seeds to 3,000 people.
- Delivery of 1,662 scholarships to girls and boys in 8 provinces of the country. The scholarships included elementary school, middle school, high school, university and technology courses.
- Development of informative material on menstrual hygiene distributed to 5,000 adolescents.
- Delivery of cash to 17,000 migrants and refugees.
- Installation of 35 sinks in markets, transportation stations and hospitals in Quito and Guayaquil to promote hygiene and prevent COVID-19.
- For this year's Girl's Day, the report on the state of the world's girls 2020: **Free to be online?** was launched. This report included research on online violence to more than 14,000 girls and young women from 31 countries, including Ecuador.
- Counseling 200 young people from the Girls' Movement through 20 online sessions to develop their digital strategy and to provide tools to respond to and face situations of violence, which, in turn, contributes to closing the digital gap. About 100 communication products were generated.
- Dissemination of educational communication campaigns on COVID-19 prevention, violence prevention, family solidarity and active parenting.
- Donation of supplies to entrepreneur women to support the production of more than 34,000 face masks in the provinces of Manabí, Loja, Santa Elena and Cotopaxi.
- Delivery of machinery to 300 women and men from 12 communities in the province of Loja to promote economic empowerment.
- Virtual training on entrepreneurship and finance skills to 118 women and 48 men in Loja, Santa Elena and Cotopaxi.

## ALLIANCES

- Donation of US \$1.7 million to CARE, ChildFund and Plan International by the "Por Todos" (For Everyone) Fund, managed by private companies.
- Participation in Government and UN discussion tables on issues of: security, food, education, communication, logistics, water and sanitation, migrants and refugees, protection and violence prevention.
- Presentation to the National Assembly of the study developed by Plan International and the Ministry of Education on Departments of Student Counseling as a contribution to the reform of the Organic Law of Intercultural Education.

## GEOGRAPHIC AREA



BOLÍVAR  
COTOPAXI  
CHIMBORAZO  
GUAYAS  
LOJA  
LOS RÍOS  
MANABÍ  
PICHINCHA  
SANTA ELENA

## EXAMPLES OF PLAN INTERNATIONAL IN MEDIA

- Rossana Viteri: "Always in a crisis or an emergency, girls and adolescents bear the worst part." - GK
- NGO delivers 36,000 food kits to 530 vulnerable communities in the country - El Mercurio
- Access to education for girls in Latin America may step back in the pandemic - Vistazo
- Nine out of ten girls suffer from pandemic anxiety - Ecuavisa
- Online, girls and adolescents are also victims of violence - El Comercio
- Girl's Day: Online violence affects girls and adolescents - El Universo

## DISSEMINATION OF CAMPAIGNS



Dads who care

#Freedom online

#CARTUCHERA VIOLETA

La receta completa

#CONECTADAS Y SEGURAS

You can lend a hand, donate at:

[plan.org.ec/donar](https://plan.org.ec/donar)



Plan Internacional Ecuador



@Plan\_Ecuador



**Delivery of food and hygiene kits in rural communities in the highlands and coastal regions of Ecuador.**



**Plan International has delivered 44,500 kits in over 530 communities during the sanitary emergency.**

**Entrepreneur woman from the Ecuadorian coast makes face masks with supplies donated by Plan International.**



**Donation of garden kits and seeds to promote sustainable nutrition for families.**

**Support for family businesses in the province of Loja with the delivery of machinery and supplies for the production of food products.**



**Workshops with the Girls' Movement on prevention and response to violence.**