



**PLAN**  
INTERNATIONAL

Por la niñez en Ecuador

# 2019 REPORT





This Report covers the period from January 1 to December 31, 2019.

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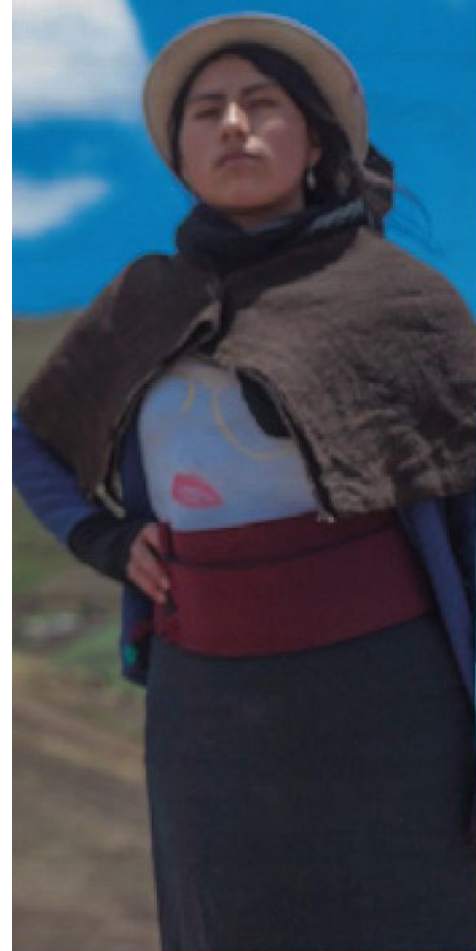
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# FOREWORD

Two million girls drive us in the work we undertake in Ecuador. 2019 was a year full of activities and projects; achievements and challenges. A total of 430,457 children and adults benefited from our programs in 9 provinces. In addition, the 30th anniversary of the Convention on the Rights of the Child was commemorated. Ecuador was one of the first countries to ratify this international treaty, which provides countries with a common ethical-legal framework on the rights of children.

Thirty years after its approval, the conditions of children have improved, particularly with regard to reduced infant mortality and access to basic education and health. However, many challenges remain. For example, Ecuador has the second highest teenage pregnancy rate in South America.

Together with all our partners, we continue to work in those areas where change is needed. We know that behind each piece of data there is a girl, projects, dreams. As a society, we are in debt to that girl, and to everyone. Eliminating violence and discrimination, promoting leadership, improving the quality of education and increasing the participation of children and adolescents in decisions that affect them were just some of the areas in which we contributed in 2019.

Through our work, we have shown that when girls have the necessary tools, they become the protagonists of their lives. They can provide the support their families and communities need to get ahead. We want an Ecuador with zero tolerance in discrimination and inequality against girls.

**Rossana Viteri**  
Country Director



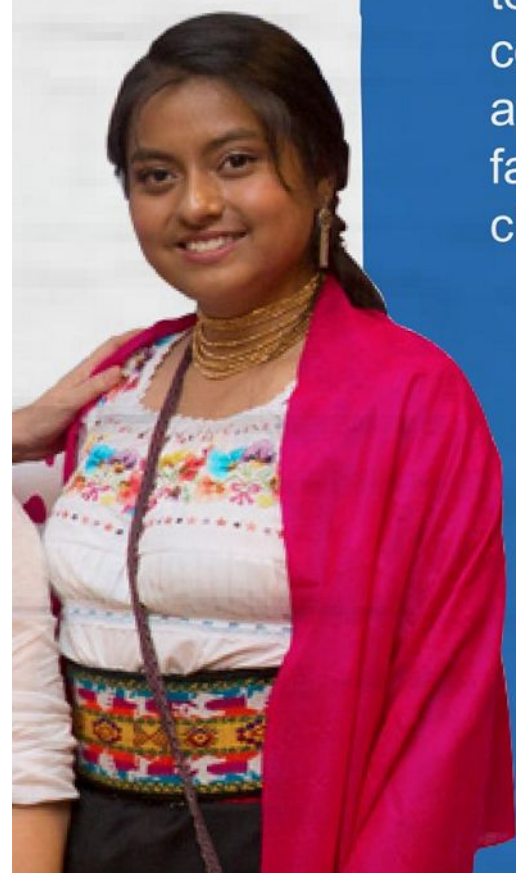


# WHO ARE WE?

We are one of the world's largest development and humanitarian organizations, founded in 1937 in Spain. With no political, religious or governmental affiliation, we strive for a just world that advances children's rights and equality for girls. We promote change of social behaviour and public policies at local, national and global levels through our reach, experience and knowledge.

We recognize the power and potential of each child. But this potential is usually limited by barriers such as poverty, violence, exclusion and discrimination. And girls are the most affected. We work together with girls, boys, young people, communities, donors and partners to address the root cause of the challenges facing girls and thus achieve significant changes.

We work with girls and boys to develop their abilities, from birth until adulthood. In addition, we contribute to communities, ensuring that they are prepared and can respond to crises and overcome adversity.





# WHO ARE WE?

We have implemented the “Girls Get Equal” campaign, a social change initiative that promotes collective efforts to drive the global movement for girls' rights through diverse actions, investments and commitments.

We have been present in Ecuador since 1962. Our projects are developed in nine provinces throughout the country and focus on areas such as education, entrepreneurship, sexual and reproductive rights, early childhood, risk management, citizen participation, leadership and child protection.





# COMMITMENT TO THE SDGs

## SUSTAINABLE DEVELOPMENT GOALS

IT'S TIME TO FOCUS ON GIRLS' RIGHTS



At Plan International, we work together with girls and boys, communities, governments, civil society, international agencies and the private sector to meet the Sustainable Development Goals (SDGs). We work to ensure that the promises of the SDGs become a reality and the results positively impact children, especially girls.

3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



8 DECENT WORK AND ECONOMIC GROWTH



10 REDUCED INEQUALITIES



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS





# PLAN IN THE WORLD

Present in

**77** COUNTRIES  
worldwide

We partnered with

**34.814**  
organizations

**€895**  
MILLION  
annual  
income

**€869**  
MILLION  
annual  
expenditure

**21.630.756** GIRLS AND **18.864.677**  
BOYS BENEFIT FROM OUR WORK

**SUPPORTERS SPONSORED**  
**1.2 MILLONES** CHILDREN

\*Data from Plan International Worldwide Annual Review 2019



# GLOBAL STRATEGY

2017-2022

## 100 MILLION REASONS TO CHANGE THE LIVES OF 100 MILLION GIRLS

### WE WILL DO THIS BY WORKING ON:

EDUCATION,  
ENTREPRENEURSHIP

ACTIVE  
CITIZENSHIP

SEXUAL AND  
REPRODUCTIVE RIGHTS

PROTECTION,  
EARLY CHILDHOOD

To ensure that vulnerable children, especially girls

#### LEARN

Access to  
education and  
develop skills to  
work and live.

#### LEAD

Take action  
on issues  
that affect them.

#### DECIDE

Have control  
over their lives  
and their bodies.

#### THRIVE

Grow up receiving  
care and being  
free from violence  
and fear.





# STRATEGY IN ECUADOR

## WE WORK SO THAT GIRLS:

- 1.-GROW IN HEALTHY ENVIRONMENTS FROM BIRTH
- 2.-LIVE WITHOUT VIOLENCE AND IN SAFE ENVIRONMENTS
- 3.-LEARN TO BE ENTREPRENEURS AND INDEPENDENT
- 4.-DEVELOP LEADERSHIP SKILLS AND BE ACTIVE CITIZENS



## HOW DO WE DO IT? THROUGH



This methodology focuses on children and adolescents learning, through play and art, about rights, values, leadership and resilience to build a fair and violence-free country.

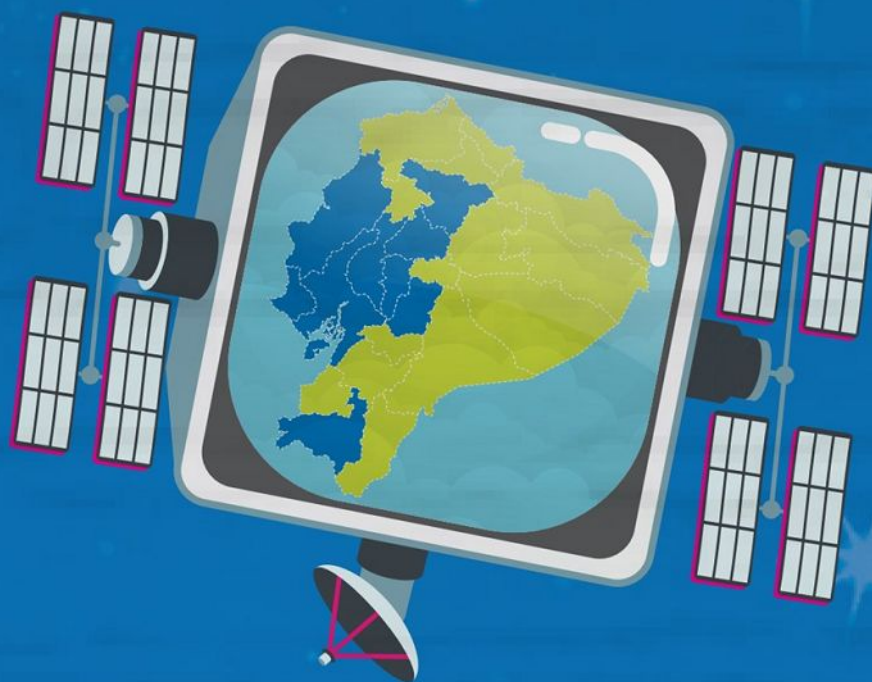




# 2019 RESULTS

2019 was a year of impact, experiences, learnings and joint work. The results are promising while new challenges arise that motivate Plan to continue collaborating in the country. Data from the provinces where Plan has a presence, coupled with the results of the principal projects and initiatives implemented in this period, evidences the scope and effort undertaken. This encourages us to continue with our work of transforming the lives of thousands of girls and their communities. A summary of the 2019 results is as follows:

## Present in **9 PROVINCES:**



- Manabí
- Cotopaxi
- Los Ríos
- Bolívar
- Guayas
- Chimborazo
- Santa Elena
- Loja
- Pichincha

**431.994** CHILDREN AND ADULTS  
BENEFITED FROM OUR PROGRAMS

**82.414**  
DIRECTLY



**349.580**  
INDIRECTLY



## Project



## INNOVATION LABS PROVIDES SKILLS TO ACHIEVE ECONOMIC EMPOWERMENT

**38 community savings groups** created for young people aged between 16 and 24.

**5,045 adolescents and young people trained** in employability and entrepreneurship skills.

**52 youth entrepreneurship initiatives** implemented with the participation of 317 women and 297 men.

"Entrepreneurship is not only a project, it is something that will help us to develop more in life."

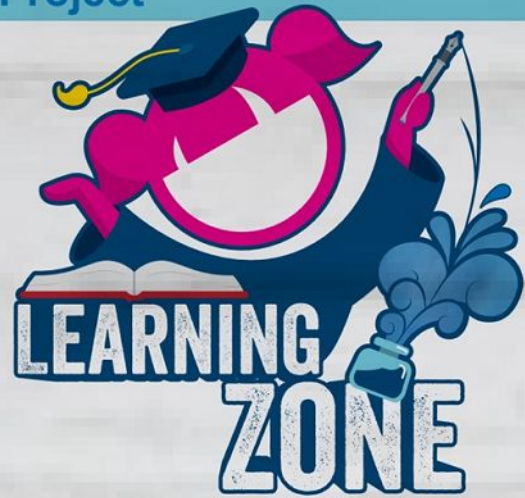
**Rober - Santa Elena**





## LEARNING ZONE PROMOTES QUALITY EDUCATION.

Project



**National Agreement for Education** established with the participation and leadership of girls.

**1,381 school scholarships** and **90 university scholarships** provided. **98%** of the students who received scholarships approved the term and passed up to the next level. The first **10 university students** who received scholarships graduated.

**59,598 teachers** and **1,263,947 families** trained on gender violence and prevention of drug use.

**“For me, studying means dedication, effort and commitment. To have participated in the scholarship project was a great opportunity.”**

**Joseline - Santa Elena**



LEARN



## Project



## SAFE ZONES

TEACH RISK PREVENTION,  
LEADERSHIP DEVELOPMENT AND  
HOW TO DRIVE CHANGE AND  
EQUALITY

Strengthening Early Warning  
Systems in communities.

**1,000 people participated in 38 workshops**  
to increase first aid and fire prevention skills among  
the community.

**Response to the migration crisis:**  
**59,982 people served.**

Thousands of Venezuelans have entered Ecuador. The country also serves as a transit country for many people. During migration, it is women, girls and young people who are most exposed to vulnerable situations, including violence, discrimination as well as labour and sexual exploitation. Migration also means that family and social ties are broken.





**To support the migratory crisis affecting the region, the following projects were implemented:**

## **1) Support on the Ecuador and Peru Border:**

We provide support to migrant families - especially women and girls at the Binational Border Assistance Centre (CEBAF) to ensure a safe crossing. Plan was the only organization that provided a space for adolescents where they received information on the prevention of violence and sexual and reproductive rights. We also offered psychosocial support to adults and helped to fill in the documents required to enter Peru.

## **2) "Building Resilient Educational Communities":**

We promote access to education for migrant and refugee children and adolescents together with UNICEF and ECHO. We provided 400 educational kits and supported the Ministry of Education in the implementation of the protocol for the inclusion of migrant children.

## **3) Food assistance:**

In the Highlands, with the support of the World Food Program, migrant families received food assistance and workshops on how to improve their eating habits and prevent violence against children.

## **4) "Education cannot wait":**

Plan promoted the access of 51,000 migrant children to quality education in 5 cities in Ecuador.

## **5) Socio-economic integration:**

This initiative promoted the socio-economic integration of the Venezuelan migrant population that has been established in Ecuador and Peru. In coordination with local governments, Plan worked to facilitate access to health, education and early childhood development services.



## Project



## PERZONITAS

**SUPPORT TO SMALL CHILDREN  
THROUGH POSITIVE PARENTING  
AND ACTIVE PARENTHOOD**

**38,086 children participated**  
in early childhood programs.

**448 community activities** targeting parents to  
develop resilient, healthy and protected children  
from violence.

Campaign "**Dads who care**" reached 396,664  
people.

"When my daughter gets  
sick, I really do worry,  
but I take her to the health  
sub-centre and take care  
of her until she  
gets better."

**Edison, Manabí**



## WHAT IS THE



## Dads who care CAMPAIGN?

The Dads Who Care campaign, launched by Plan Ecuador in 2019, seeks to:

- 1) Increase the participation of fathers in their children's upbringing, especially during early childhood.
- 2) Raise awareness among society on the importance of the male figure in the home, daily care and family well-being.

The initiative is a call for action for men to become involved in their children's care, with a focus on zero discrimination and violence. Fathers involved in the home are happier, have better physical and mental health and have a lower risk of alcohol or drug abuse.

When fathers are actively involved in home care the mothers' quality of life improves because responsibility for parenting and household chores is shared. The presence of the father is also a positive factor in the childbirth and postpartum experience.

Similarly, a responsible and present father figure has a positive effect on children. Children raised in a healthy family environment have greater educational opportunities, a higher level of self-esteem and greater possibilities of protecting themselves from violence.





## Project



**TEEN PREGNANCY-FREE ZONE**  
**TEACH HOW TO PREVENT**  
**PREGNANCY AND CHANGE**  
**DISCRIMINATORY SOCIAL**  
**BEHAVIOUR**

**61 active teenage clubs**  
for the prevention of  
teenage pregnancy.

Plan International shared its methodology among  
**210 health units of the Ministry of Public Health**  
in 10 provinces.

**1,408 health professionals trained**  
in rights, gender equality and  
nonviolence approaches.

**“I learned to decide for myself  
and say if I'm ready or not.”**

**María - Ventanas**



## ACTIVATE EQUALITY



**DRIVES LEADERSHIP AND  
INFLUENCE THROUGH THE  
BECAUSE I AM A GIRL  
MOVEMENT (MPSN)**

### Project

**ACTIVATE  
EQUALITY**

**280 adolescents and young people,**  
255 women and 25 men participated in  
MPSN.

**6 young people from the MPSN participated in 5 global meetings:**  
Women Deliver (Canada), International Forum on Inclusion and Equity in  
Education (Colombia), Youth Leadership Camp Youth Now! and  
Preparatory Meeting of Latin America and the Caribbean for the Nairobi  
Summit (Mexico), Nairobi Summit: ICPD 25 (Kenya) and Commemorative  
Meeting for the 30 years of the Convention on the Rights of the Child  
(Belgium).

**161 Takeovers** were performed at national level in key institutions.  
**152,406 people** participated in these events.

### What are takeovers?

These are activities undertaken by girls and young  
people that make visible the change they wish to  
achieve towards gender equality. They are  
implemented in public and private institutions,  
where girls symbolically occupy positions  
of power to demonstrate that they can  
play any role.

In addition, influential  
personalities have the opportunity  
to commit to the rights of girls.





MOVIMIENTO

POR SER  
NINIA

An initiative promoted by Plan International Ecuador whose objective is to consolidate an autonomous and sustainable civil society movement led by adolescents and young women at local and national levels.

The Movement was formally established in 2018, as a result of years of work by Plan in strengthening girls' capacities to exercise their rights.

## OBJECTIVES OF THE MOVEMENT

**Defend the rights of girls, adolescents and young women in Ecuador and promote gender equality.**

- Participate and influence decision-making spaces so that their voices and demands are taken into account.
- Question gender stereotypes and change social behaviour as a means of building a fair society free from discrimination and violence.

## FURTHER INFORMATION:

- Is a space to reflect and generate proposals to transform the situations of inequality they face.
- Recognizes and promotes the participation of adolescents and young men to achieve equality. Adolescents and young people are committed to building new masculinities.
- Its members have held meetings to strengthen their leadership and advocacy skills; design an organizational structure and draw up an action plan as well as generate links based on sorority and solidarity.
- Its commitment has allowed it to grow and consolidate itself as a leading organization in the struggle for rights and equality.



## Women's Month

- Forum on the situation of violence against women (Cotopaxi).
- "Women: empowerment and transformative leadership" workshop (Manabí).
- #ActivaLaGualdad meeting: the key to development (Quito).
- 11 Takeovers in educational units to claim the right to quality education.
- Meetings with 119 candidates who, during local elections, pledged to design and implement public policies for equality.

## Violet Edition

Journalism Workshop with a Gender Approach in collaboration with the Casa Grande University, Girls In Tech and the Beta Creative Studio.

## National Agreement for Education

The MPSN presented the Manifesto for a comprehensive, quality, secular, free, intercultural and gender-free education.

## National Agreement for a Life Free of Violence

The MPSN encouraged the commitment of several sectors for the prevention of teenage pregnancy.

## Women Deliver Conference

Plan initiated the participation of 30 young people in Women Deliver (Canada), the world's largest meeting on gender equality in which approximately 2,500 organizations and 1,400 young people participated. Two MPSN representatives made presentations on early and forced unions and their impact on the lives of girls and adolescents.

MAR

MAY

JUN



JUL

### Leadership Schools

Plan implemented 13 Leadership Schools with the objective of strengthening the capacities of young women to lead changes in socio-cultural patterns and defend their rights. Thanks to agreements with private companies, the participation of mentors to encourage and accompany the empowerment process among the participants was promoted.

AGO

### MPSN Congress in Guamote.

An intergenerational dialogue was held between MPSN representatives, the Guamote Confederation of Indigenous Women's Organizations and the Confederation of the Indigenous Movement of Chimborazo.

SEP

### International Forum on Inclusion and Equity in Education (Colombia):

A MPSN leader made a presentation to promote intercultural and gender-transforming education.

OCT

### Day of the Girl

106 gender workshops and takeovers were undertaken in schools and colleges nationwide, with the aim of raising girls' voices in spaces of power and decision making, thus changing stereotypes and traditional roles.



## Nairobi Summit on the ICPD +25

MPSN Leaders and the Plan International delegation that participated in the Summit to drive the commitment of the states with respect to the sexual and reproductive rights of adolescents and the prevention of teenage pregnancy.

## 30th Anniversary of the Convention on the Rights of the Child

A MPSN representative participated in the meeting of the Convention on the Rights of the Child in Belgium.

## International Day for the Elimination of Violence against Women and 16 Days of Activism:

- For the second consecutive year, the MPSN took over the National Court of Justice. The President of the Court reported on the progress made in gender matters during her administration. The State Attorney General pledged to continue working so that girls and adolescents have access to specialized justice and commitment to their rights.
- MPSN representatives and other organizations met with Dubravka Šimonović, the United Nations Special Rapporteur, to discuss violence against women, its causes and consequences and to demonstrate the situations of violence faced by girls and adolescents. The participants delivered the Manifesto for a free and non-violent life, cited by the Rapporteur in her report to the government.
- MPSN Representatives took over the Plenary Session of the Constitutional Court to demonstrate the nature of the violence and discrimination they face, and to commit the judges to ensure that their verdicts guarantee the exercise of their rights.

NOV



**2019  
RESULTS**

# INVESTMENT

**TOTAL: \$11.366.085**

**SAFE  
ZONES**

**\$1.200.804**  
(11%)

**ACTIVATE  
EQUALITY**

**\$1.491.694**  
(13%)

**PERZONITAS**

**\$1.761.570**  
(15%)

**SMART ZONES**

**\$2.818.954**  
(25%)

**TEENAGE  
PREGNANCY-FREE  
ZONES**

**\$1.875.800**  
(17%)

**INNOVATION  
LABS**

**\$2.217.263**  
(19%)





Por la niñez en Ecuador

# GIRLS GET EQUAL





# ACKNOWLEDGEMENTS



**We wish to thank the national and local government entities, international organizations, private companies, non-governmental organizations, the media, communities and the individuals who contributed in various ways to the work of Plan International in Ecuador during this period.**









Por la niñez en Ecuador

**MORE INFO:**



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